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Public Policy rights international non-governmental organizations in development of global civil society.

The trend in the redistribution of functions between actors in world politics was determined in the modern system of international relations. In particular, the influence of non-governmental (NGO) institutions is growing, that effectively operate as independent actors of international relations. International NGOs are important carriers of world opinion, institutionalized subjects of global civil community that are designed to provide the conditions for self-realization on the international level of needs and interests, goals and aspirations of civil society, as well as individuals and groups, and the world community as a whole.

Human rights organizations are organizations that are designed to serve the underprivileged or ignore groups, to facilitate the realization of their rights, to seek social change and to be at the service of people. Activity of international non-governmental organizations in the field of human rights is increasingly beyond the scope of individual states and becomes global, becoming more universal phenomenon. In the last decade, the human rights movement has spread to those countries where NGOs are still able to operate freely.

The most well-known international non-governmental human rights organization is «Amnesty International». This organization stands for freedom from discrimination for any reason, including discrimination based on sex, language, religion, political or other opinion, racial, national or social origin, economic status and so on.

The main mechanism of public policy of Amnesty International in shaping global civil society is campaigns, the main aim of which consists on drawing public attention to the violations of human rights and putting pressure on the government of the country, mostly by organizing the flow of written allocutions: letters, telegrams, faxes, postcards, emails – from citizens of various countries where the situation is characterized as one that requires the government take immediate action to correct it.

AI activists hold public events, lectures, engaged in lobbying government institutions, actively cooperate with the media.

Thus, historical retrospective and current experience of public policy of the human rights international NGOs indicates the extraordinary role of civil society of the international human rights movement in solving human rights issues around the world.

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