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THE REFLECTIVE REALIZATION OF MODES OF EXISTENCE IN
CULTURE FROM THE ATTITUDE OF «SEMANTIC» PART: THEORETICAL
AND PRACTICAL ASPECTS.

The purpose of writing of article is the explanation of possibility of a reflective realization of modes of existence taken from the attitude of «semantic» part on concrete examples in the culture. Ontologic modes «existence in themselves», «existence for themselves» and «existence for another» have various semantic attitudes caused by the contents and structure of modes and components of culture. The interpretation of meanings of verbal and nonverbal components of culture. Modes of existence, being expressed in sign structures, are reflectively accustomed and established in «possible» existence (process of researching of new cultural meanings, their possible embodiment and interpretation), in «real» existence (each element of culture exists in the present and relies on «feeling of life»), in «due» existence (each element necessary carries out its functions and points at «perfect life»), in «semantic» existence (the analysis of value and meanings of elements of culture). Existence from the positions of «semantic» part means interpretation of the system of the signs of culture and their meanings, senses, forms and expressions; also it interprets the ways of expression of sense and meaning, and contextual semasiology of the specified reflective realization of the modes of existence. Meaning and sense are connected with two informative operations: meaning is formed, mainly, as a result of recognition of subjects by definition of their similar and different signs, and «sense» acts as an informative substratum of understanding of a place and a role of these subjects in the structure of the corresponding situation of existence. The Semanticsemiotic center of culture, pronounced semiologic meanings, effective and ceremonial ritual constants in the system of culture are fixed in lingua

cultural texts. The lingua cultural (cultural) text as a form of translation, «transcription» of culture is always semantically informative and represents a culture sign from the attitude of the «semantic» analysis.

Keywords: culture, existence, modes of existence, ontology, semantic relevant parts, a «possible», «real», «due», «semantic» part, reflective embodiment, interpretation, semasiology.