## Kiyanka I. B.,

PhD in political sciences, assistant professor, Lviv regional institute of public administration of the National academy of public administration under the President of Ukraine (Lviv, Ukraine), E-mail: kiyanka@i.ua

## Populism as a political science category

Abstract. The term «populism» is derived from the Latin word populus, which means people respectively used in most European languages. This term is far from unambiguous definition because it is actively used not only scientists, but also politicians, journalists, ordinary citizens on a wide range of historical and contemporary events, often in different contexts. Therefore, it is difficult to speak of a single, universal version of populism at the level of doctrine and social or political movement. Populism is a good option for election campaigns. After all, people always like simple and understandable way without undue burden. There is already helping human logic and speculation. Later populism «fueled» autocrats. This successful combination for personal expression and the protection of their own ego. And populist dictators helps keep power in their hands. It's like a panacea to flourish «decorative democracy» illusory and civil rights. However, the appeal of various political forces to the people, and even more speculation name of the people, not populism. The amplitude of the term in Western science is so great that it makes it difficult to develop a scientific definition. The path to enlightenment is through the issue of populism study the specificity of each phenomenon called populist. A kind of positive message of populism is often abstract demand the return of people power as a result of the removal from power of current at a particular time, groups, political parties and the transfer of power « true « representatives of the people . According populism seeks to correct, amend the rules adopted on the basis only of interest position his political force, disregarding the interests of other political actors.

Key words: populism, ideology, political system, election, regime.